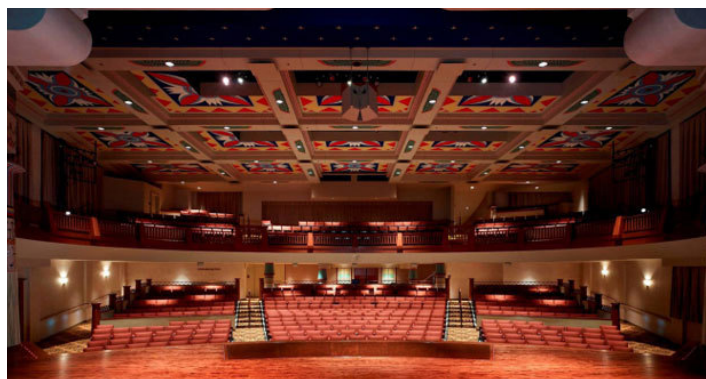


I, TOO, SING
AMERICA
HARLEM
RENAISSANCE
100

THROUGHOUT HISTORY ARTISTS HAVE BEEN AT THE FOREFRONT OF SOCIAL JUSTICE MOVEMENTS. I, TOO, SING AMERICA: HARLEM RENAISSANCE AT 100 IS A CELEBRATION OF ONE SUCH MOVEMENT THAT BEGAN 100 YEARS AGO, THE HARLEM RENAISSANCE. THIS COLLABORATIVE COMMUNITY-WIDE ARTISTIC AND CULTURAL CAMPAIGN WAS CREATED TO PROVIDE MARKETING SUPPORT TO LOCALLY LED EVENTS AND PROGRAMMING THAT CAPTURE THE SPIRIT OF THE HARLEM RENAISSANCE. THROUGH ENGAGING VISUAL ARTS, MUSIC, WRITTEN AND SPOKEN WORD, PERFORMING ARTS, FILM/VIDEO, EDUCATIONAL EVENTS AND FESTIVALS COLUMBUS WILL USE THE PLATFORM OF THE HARLEM RENAISSANCE TO ENCOURAGE DIALOGUE AND VISIONING FOR THE FUTURE OF OUR CITY.



What We Can Learn

What can we learn from an intellectual, cultural and artistic movement that was born 100 years ago, 550 miles away, in a neighborhood called Harlem? Popular culture might remember the Harlem Renaissance for jazz, poetry and fiction - as well it should - but this was as much a political and social awakening as it was an artistic one. So much of this sounds familiar. Columbus and the United States in 2018 are still wrestling with the same questions, outdated norms, prejudices and other ghosts of the past.

Following the cultural ripples of the Harlem Renaissance, I, Too, Sing America: Harlem Renaissance at 100 seeks to play a vital role in continuing the spirit of the movement and making it relevant for our time. Using the inspiration of this body of work, artists and cultural organizations will open channels of communication and engage us in informing our community conversations for today and into the future.

Led by Columbus creatives who know and love our arts community, Harlem Renaissance at 100 will use multiple formats, from web, social, print and broadcast to engaging event sponsorships and unique artistic experiences to create a unique year-long celebration. Your support of the events and initiatives within this campaign will put you in the middle of a movement that includes artists, performers, arts and cultural organizations, community members, city leaders and home-grown celebrities.

To support please contact:

LARRY JAMES

LJAMES@CBJLAWYERS.COM

YOHANNAN TERRELL

YTERRELL@WARHOLANDWALLST.COM

Keynote Events

I, TOO, SING AMERICA: HARLEM RENAISSANCE AT 100 SPONSORS WILL BE FEATURED AT A WIDE RANGE OF EVENTS THROUGHOUT THE YEAR BEING PRESENTED BY MORE THAN 23 ARTS AND CULTURAL ORGANIZATIONS AND INCLUDING NATIONAL TOURING SHOWS SUCH AS DANCE THEATRE OF HARLEM, HARLEM GOSPEL CHOIR, MAJOR FESTIVALS, PERFORMANCES AND EXHIBITIONS. SOME OF THE FEATURED EVENTS INCLUDE:

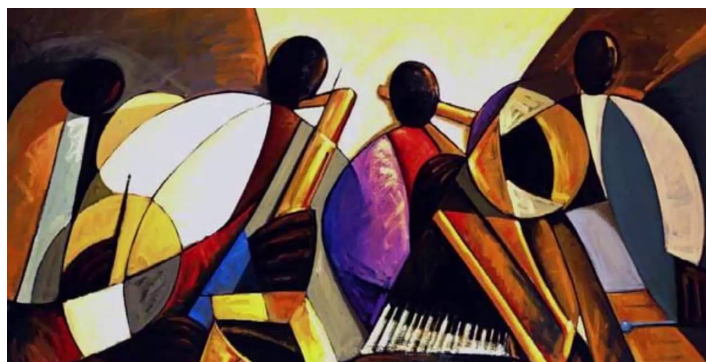
MARCH 1, TOO, SING AMERICA: HARLEM RENAISSANCE AT 100 KICK OFF EVENT

AUGUST KING-LINCOLN RENAISSANCE HOP

SEPTEMBER 19TH WIL HAYGOOD RELEASE OF "TIGERLAND" AT THE LINCOLN THEATRE

OCTOBER COLUMBUS MUSEUM OF ART PRESENTS: I, TOO, SING AMERICA: HARLEM RENAISSANCE AT 100 EXHIBITION

A COMPLETE LIST CAN BE FOUND AT:
COLUMBUSMAKESART.COM/HARLEMRENAISSANCE





21ST CENTURY LEADER: \$25,000+



- Logo recognition as 21st Century Leader on major collateral including banners, media spots and advertising.
- Logo recognition on all additional promotional materials for the city-wide events including website, rack cards and posters.
- 10 admission passes to book launch of Wil Haygood's new publication, *Tigerland: The Miracle* on East Broad Street, on September 19, 2018 at the Lincoln Theatre.
- Private Director's tour of Harlem Renaissance exhibition at Columbus Museum of Art for a group of 10.
- Invitation to closing celebration on December 10, 2018.



PREMIER SPONSOR: \$10,000 - \$24,999



- Text recognition as Premier Sponsor on banners.
- Text recognition on all additional promotional materials for the city-wide events including website, rack cards and posters.
- 8 admission passes to book launch of Wil Haygood's new publication *Tigerland: The Miracle* on East Broad Street on September 19, 2018 at the Lincoln Theatre.
- Private Director's tour of Harlem Renaissance exhibition at Columbus Museum of Art for a group of 8.
- Invitation to closing celebration on December 10, 2018.



MAJOR SPONSOR: \$5,000 - \$9,999



- Text recognition as Major Sponsor in press releases and on website.
- 6 admission passes to book launch of Wil Haygood's new publication, *Tigerland: The Miracle* on East Broad Street on September 19, 2018 at the Lincoln Theatre.
- Invitation to closing celebration on December 10, 2018.



FRIEND OF HARLEM RENAISSANCE: \$1,000 - \$2,499



- Recognition as Friend of Harlem Renaissance in press release and on website.
- 4 admission passes to book launch of Wil Haygood's new publication *Tigerland: The Miracle* on East Broad Street, *Tigerland* on September 19, 2018 at the Lincoln Theatre.
- Invitation to closing celebration on December 10, 2018.