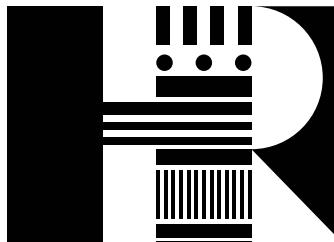


Support Opportunities

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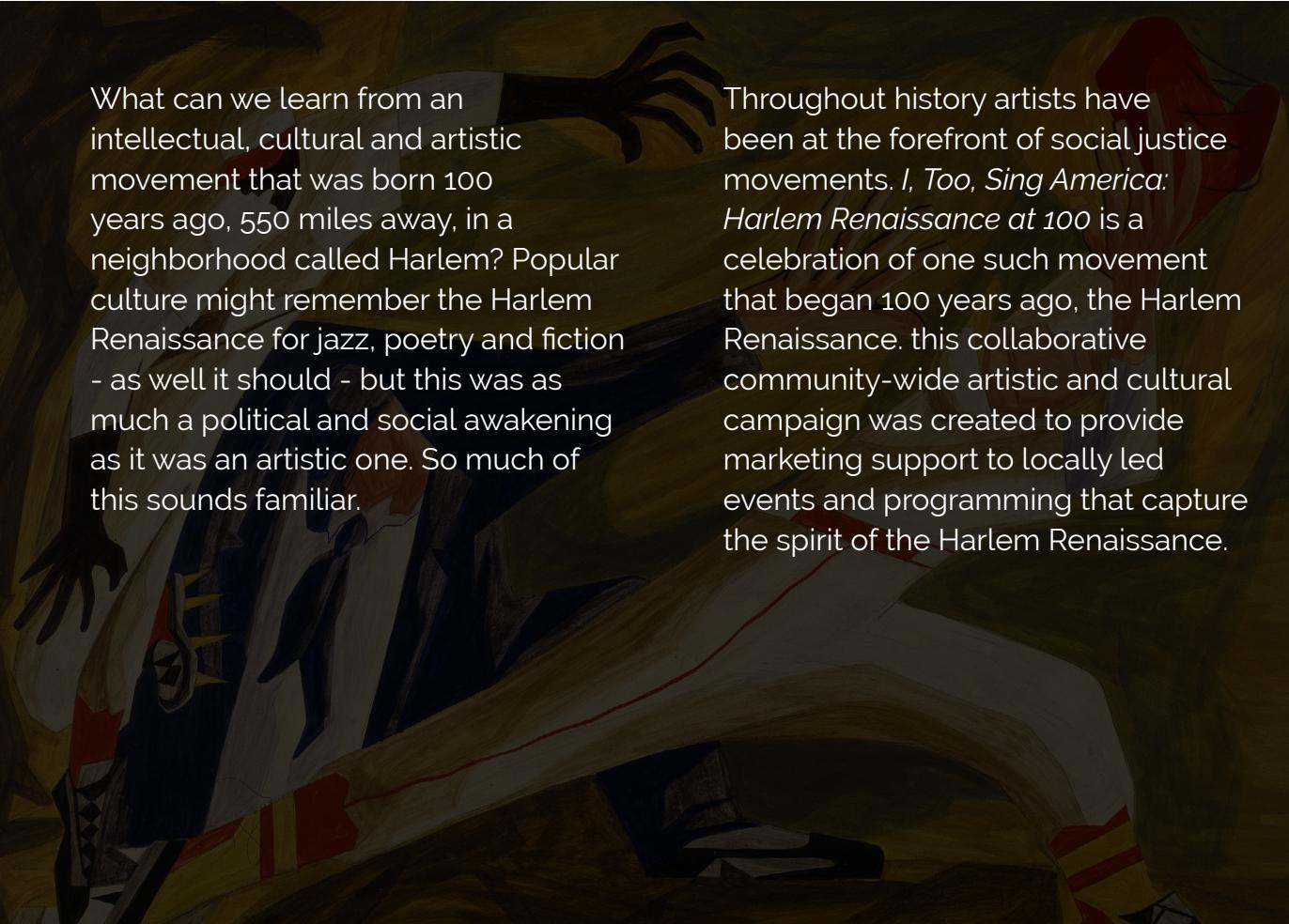
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I TOO, SING AMERICA
HARLEM
RENAISSANCE
100



A Harlem Renaissance in Columbus



What can we learn from an intellectual, cultural and artistic movement that was born 100 years ago, 550 miles away, in a neighborhood called Harlem? Popular culture might remember the Harlem Renaissance for jazz, poetry and fiction - as well it should - but this was as much a political and social awakening as it was an artistic one. So much of this sounds familiar.

Throughout history artists have been at the forefront of social justice movements. *I, Too, Sing America: Harlem Renaissance at 100* is a celebration of one such movement that began 100 years ago, the Harlem Renaissance. This collaborative community-wide artistic and cultural campaign was created to provide marketing support to locally led events and programming that capture the spirit of the Harlem Renaissance.

THROUGH ENGAGING VISUAL ARTS, MUSIC, WRITTEN AND SPOKEN WORD, PERFORMING ARTS, FILM/VIDEO, EDUCATIONAL EVENTS AND FESTIVALS, WE WILL USE THE PLATFORM OF THE HARLEM RENAISSANCE TO SUPPORT BLACK ARTISTS THROUGHOUT OUR CITY TO ENCOURAGE DIALOGUE, DISCOVERY, AND VISIONING FOR THE FUTURE OF COLUMBUS.

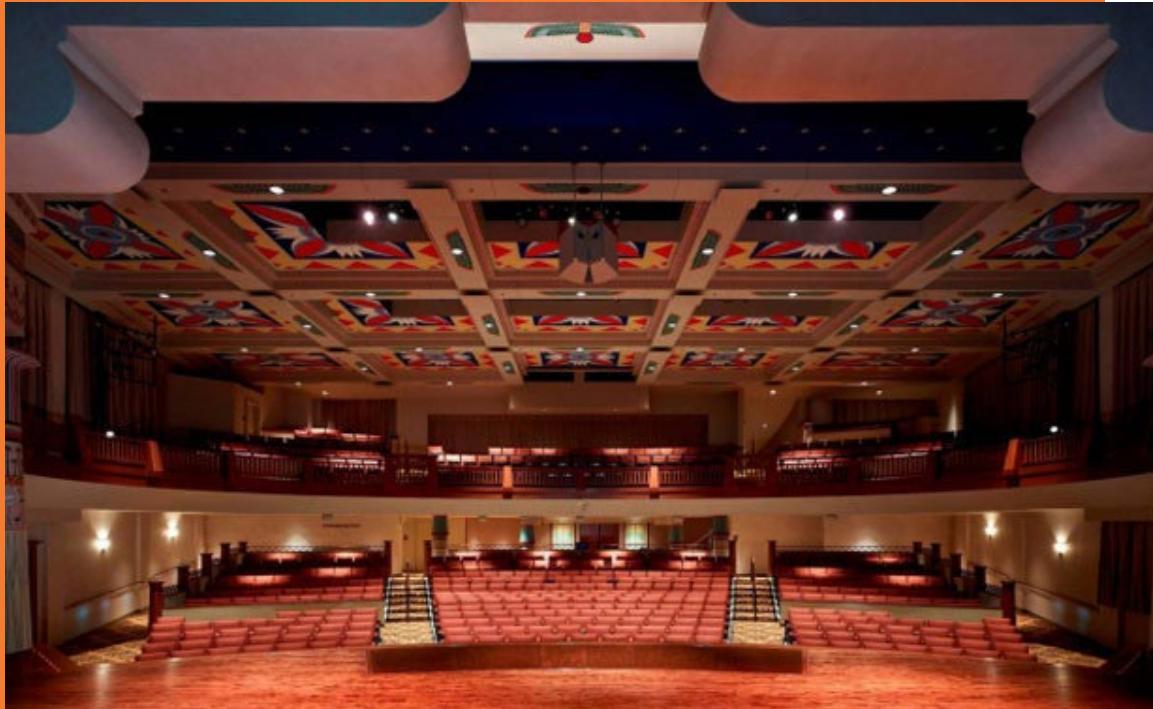
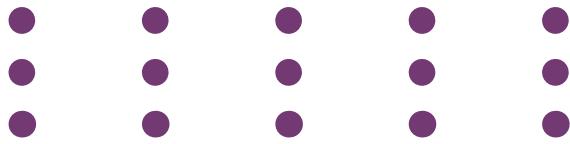
The Columbus Renaissance Experiences



"The Renaissance Experiences" are a series of small to large events that are aimed at exposing the wealth of Black artists in Columbus and integrating the arts as a major component of each event. Not only will these events focus on local artists through the lens of the Harlem Renaissance, but they will also feature homegrown and well-known national black artists with mass appeal.

**THESE EVENTS ARE ACCESSIBLE
TO THE PUBLIC AND WILL ATTRACT
CROWDS OF THOUSANDS TO
WITNESS THE ART AND ARTISTS
OF THE HARLEM RENAISSANCE
EXPERIENCE IN COLUMBUS.**

Event Sponsorship Benefits



Led by Columbus creatives who know and love our arts community, *I, Too, Sing America: Harlem Renaissance at 100* will use multiple formats, from web, social, print and broadcast to engaging events and unique artistic experiences to create a unique year-long celebration. Your support of the events and initiatives within this campaign will put you in the middle of a movement that includes artists, performers, arts and cultural organizations, community members, city leaders and influencers.

Event Sponsorship Benefits

- Logo, text, and spoken public relations recognition for event(s) including website, media spots, social media and advertising.
- Logo, text and spoken recognition on all marketing materials and promotional collateral for the city-wide events including banners, hot cards, posters, event materials.
- The ability to provide sponsored giveaways to *I, Too, Sing America: Harlem Renaissance at 100* attendees.
- Potential sponsor presentation opportunities at events and activations.
- The ability to create a targeted data-gathering campaign for the sponsored event(s).
- 6 tickets to each sponsored event.
- 2 admission passes to book launch of Wil Haygood's new publication, *Tigerland: The Miracle on East Broad Street*, on September 19, 2018 at the Lincoln Theatre.
- 6 *I, Too, Sing America: Harlem Renaissance at 100* T-Shirts!

EVENT SUPPORT OPPORTUNITIES

Harlem Nights Experience

DATE: April 1, 2018 - April 27, 2018

DESCRIPTION:

The Harlem Nights Experience is an experiential event recreating the sights, sounds, and tastes of the Harlem Renaissance Period. This event will include a speakeasy style experience featuring poets and other literary talents. The event will also include a big band experience highlighting Columbus' best musical talent.

SPONSORSHIP LEVEL: \$25,000

Columbus Artist Exhibition in Harlem

DATE: May 2018

DESCRIPTION:

As a way of connecting Columbus to the roots of the Harlem Renaissance, a caravan of Columbus artist will be taken to New York. There the artist will get to network, participate in art galleries, and participate in creating documented, collaborative pieces with artists from Harlem for a later exhibition happening in Columbus.

SPONSORSHIP LEVEL: \$25,000

Four Corners Public Dance Exhibition

DATE: May 2018

DESCRIPTION:

Four Corners is an innovative and disruptive dance performance experience that will take place at the intersection of Broad & High in downtown Columbus. Featuring over 30 live dance performances presented by local dance artists in collaboration with other local musicians and performers.

SPONSORSHIP LEVEL: \$25,000

EVENT SUPPORT OPPORTUNITIES (CONT.)

Summer 614

DATE: June 2, 2018

DESCRIPTION:

Summer 614 is an annual event that brings over 7,000 people to the Columbus commons for a day long live music festival. In 2018 Summer 614 will pay homage to the Harlem Renaissance by bringing national performing acts including popular artists from Harlem while giving Columbus based singers center stage singing Harlem period pieces. This event will also feature live art being shown on the large video screens and art exhibits on the commons grounds.

SPONSORSHIP LEVEL: \$25,000

Harlem Renaissance Columbus Fashion Event

DATE: July 3, 2018 - July 18 2018

DESCRIPTION:

The Harlem Renaissance Fashion Event will feature local fashion brands that pay homage to the influence of the Harlem Renaissance.

SPONSORSHIP LEVEL: \$25,000

King Lincoln Arts Hop

DATE: August 16th - August 19th, 2018

DESCRIPTION:

Weekend long Near East Side Community-Wide cultural event featuring art showcases, art vendors, performances at local art institutions, music performances, neighborhood tours, community development announcements, and more.

SPONSORSHIP LEVEL: \$25,000

EVENT SUPPORT OPPORTUNITIES (CONT.)

Creative Control Fest

DATE: September 28 - 29, 2018

DESCRIPTION:

Creative Control Fest is a multi-day creative contest (Conference+Festival) that centers creatives of color who are a part of the growing creative class. Born from a need to see more Black Creatives and Creatives of Color represented in creative industries CCF aims for the mutual exchange of resources with people of color in the industries of art, music, design, activism, tech, scholarship, and entrepreneurship.

SPONSORSHIP LEVEL: \$25,000

Year End Event: PILOT Awards

DATE: December 1, 2018 - December 15 2018

DESCRIPTION:

The PILOT Awards is the Harlem Renaissance at 100 Year finale. The event will highlight Pioneers, Innovators, Leaders, Originals, and Trendsetters in the community, bringing together the movers and shakers in the city for one night of celebration, all in honor of the new renaissance of Columbus.

SPONSORSHIP LEVEL: \$25,000

CAMPAIGN SUPPORT OPPORTUNITIES

Sponsorship Levels

21ST CENTURY LEADER

\$25,000+

- Logo recognition as 21st Century Leader on major collateral including banners, media spots and advertising.
- Logo recognition on all additional promotional materials for the city-wide events including website, rack cards and posters.
- 10 admission passes to book launch of Wil Haygood's new publication, Tigerland: The Miracle on East Broad Street, on September 19, 2018 at the Lincoln Theatre.
- Private Director's tour of Harlem Renaissance exhibition at Columbus Museum of Art for a group of 10.
- 10 *I, Too, Sing America: Harlem Renaissance at 100 Tees!*

PREMIER SPONSOR

\$10,000 - \$24,999

- Text recognition as Premier Sponsor on banners.
- Text recognition on all additional promotional materials for the city-wide events including website, rack cards and posters.
- 8 admission passes to book launch of Wil Haygood's new publication Tigerland: The Miracle on East Broad Street on September 19, 2018 at the Lincoln Theatre.
- Private Director's tour of Harlem Renaissance exhibition at Columbus Museum of Art for a group of 8.
- 7 *I, Too, Sing America: Harlem Renaissance at 100 Tees!*

MAJOR SPONSOR

\$5,000 - \$9,999

- Text recognition as Major Sponsor in press releases and on website.
- 6 admission passes to book launch of Wil Haygood's new publication, Tigerland: The Miracle on East Broad Street on September 19, 2018 at the Lincoln Theatre.
- 5 *I, Too, Sing America: Harlem Renaissance at 100 Tees!*

Sponsorship Levels

KEEPERS OF THE RENAISSANCE

\$1,000 - \$4,999

- Recognition as Friend of Harlem Renaissance in press release and on website.
- 4 admission passes to book launch of Wil Haygood's new publication *Tigerland: The Miracle on East Broad Street*, Tigerland on September 19, 2018 at the Lincoln Theatre.
- 3 *I, Too, Sing America: Harlem Renaissance at 100* Tees!

FRIENDS OF THE RENAISSANCE

\$101 - \$999

- Special Keeper of the Renaissance token of appreciation and one local artist print.
- 1 *I, Too, Sing America: Harlem Renaissance at 100* Tee!

THE 100 CLUB

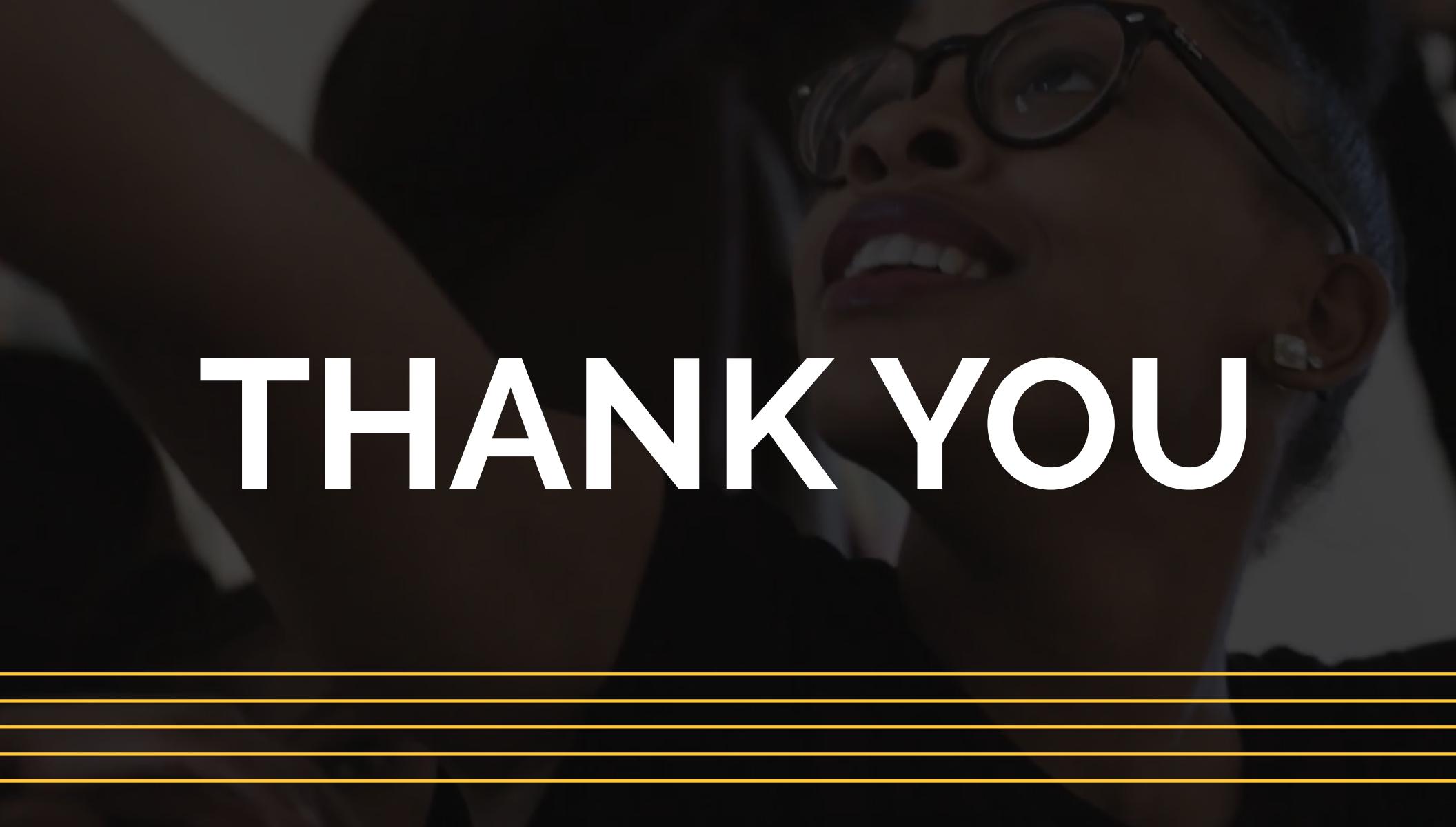
100 SUPPORTERS AT \$100 EACH

- Recognition as member of the HRC 100 club on website.
- Special *I, Too, Sing America: Harlem Renaissance at 100* token of appreciation and one local artist print.



Contact

If you want to join the project:
support@cbusharlem100.org

A dark, moody photograph of a woman with dark hair and glasses, wearing a denim jacket over a dark top. She is smiling warmly at the camera. The lighting is dramatic, with strong highlights on her face and hair.

THANK YOU